## 16 - 27 January 2023

- 16-20 January in Lunc
- 23-27 January in Helsinki





### Hanken and LUSEM Nordic Winter School

### Why study with us?

- Add an exciting Nordic perspective to your business studies!
- Explore two top Nordic business schools and their perspectives on these current topics.
- Learn from other students from around the world in an interactive global classroom.
- Social and cultural activities will be offered alongside the academic programme.



### The Darkness of Business (3 ECTS), Lund

This module will discuss that management thinking and doing might not be part of the solution of the problems facing us today (e.g. climate crisis, unequal distribution of wealth, erosion of collective narratives and so forth) but rather one of the main problems calling for urgent attention.

# Sustainability and Innovation of Money and Banking (3 ECTS), Helsinki

Sustainable finance and high-quality corporate governance practices are essential tools in fighting the climate change and in creating more sustainable economies. This module focuses on the role of financial innovations in facilitating the energy transition and other environment-related global challenges.

### Information for the applicants

Language of instructionEnglishLevelBachelorCredits6 ECTS

Format The course will be held on-campus unless cir-

cumstances change.

**Who** For students from partner universities, with at

least one year of business related studies and a

good command of English.

When Full-time from 16-27 January 2023 (one week

in Lund and one week in Helsinki). Initial online assignment to be turned in before course start.

**Teaching methods**The modules combine a variety of methods,

ranging from traditional lectures, guest lectures, case studies, interaction-based pedagogy, reading groups, student debates, group work and study visits. Students are expected to participate

actively in class.

**Application** Apply via your home university International

Office by your internal deadlines.

Nomination deadline 15 September

**Costs** No tuition fee, small fees for social activities

and lunches. Students pay the travel to the destinations and for accommodation

More information www.lusem.lu.se/winterschool.

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www.hanken.fi/en/winterschool,

winterschool@hanken.fi

### **Teaching staff**

#### **Hanken School of Economics**

- » Emilia Vähämaa, Ph.D, associate professor in Finance
- » Jesper Haga, Ph.D. assistant professor in Finance

### **Lund University School of Economics and Management**

» Peter Svensson, Ph.D, associate professor in Marketing



